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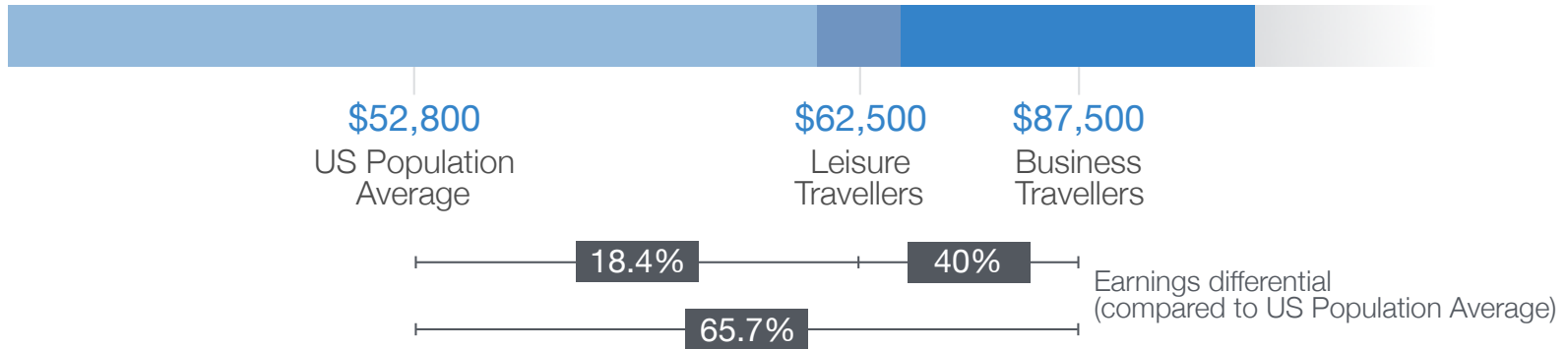
Aviation Statistics



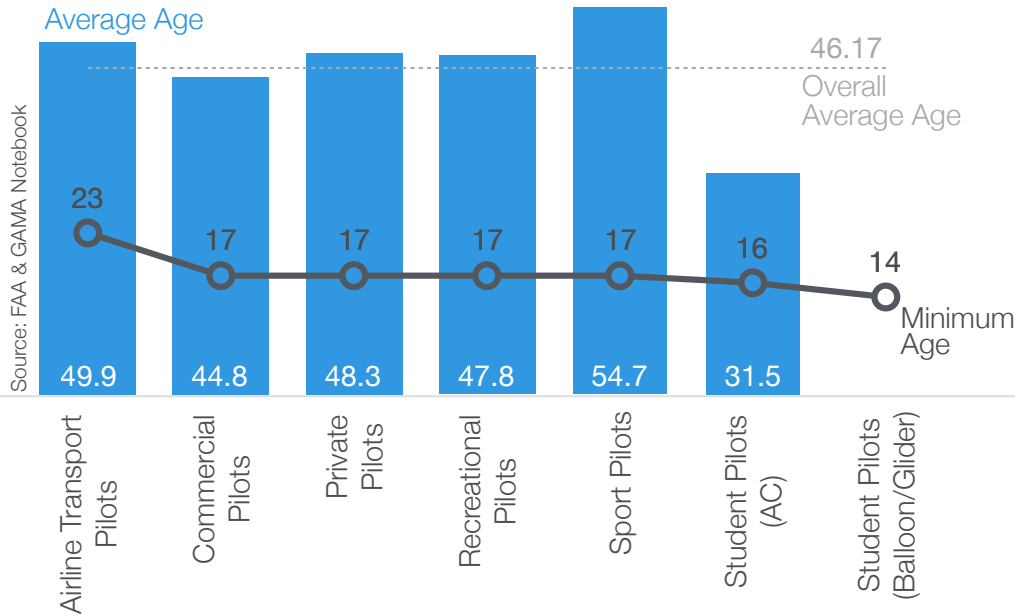
Aviation Statistics

(US based)

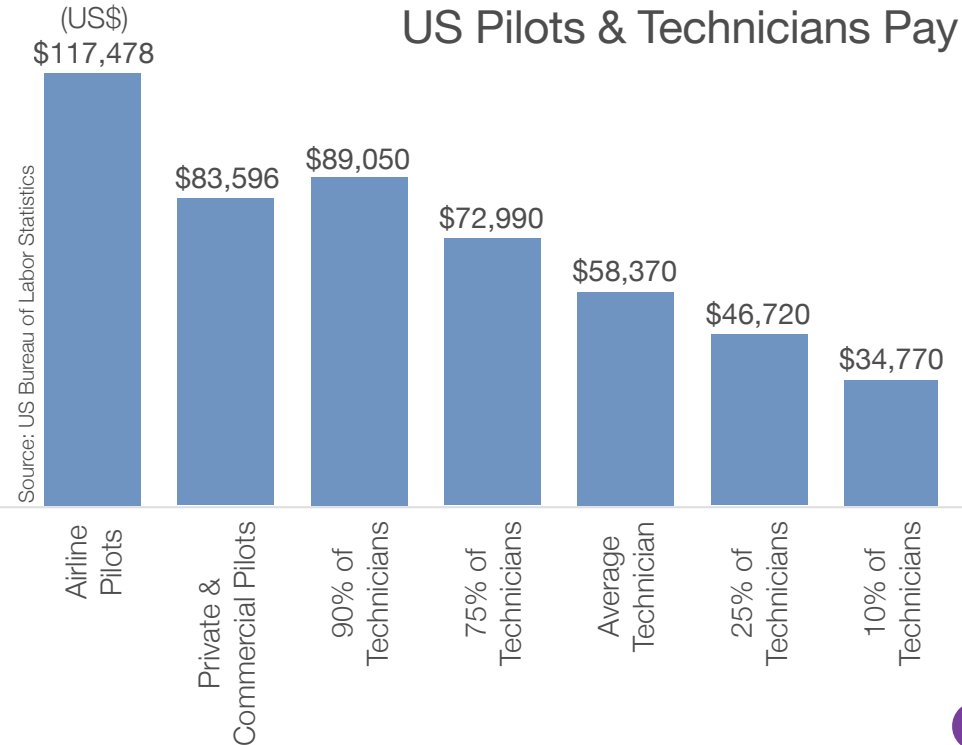
Inter-US Travellers — Household Median Income



US Pilots



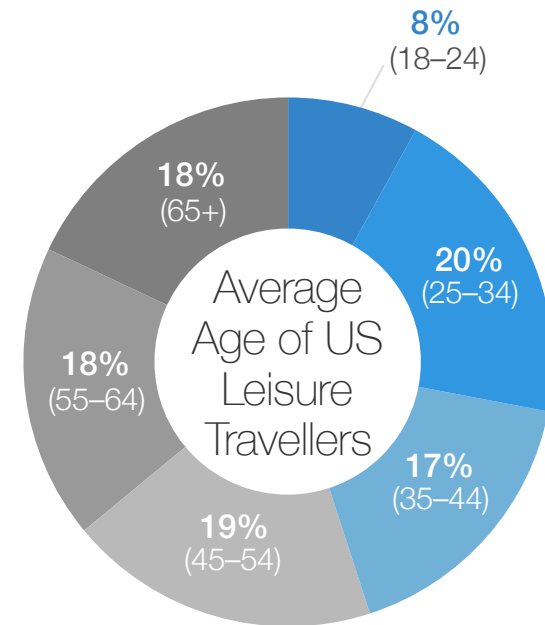
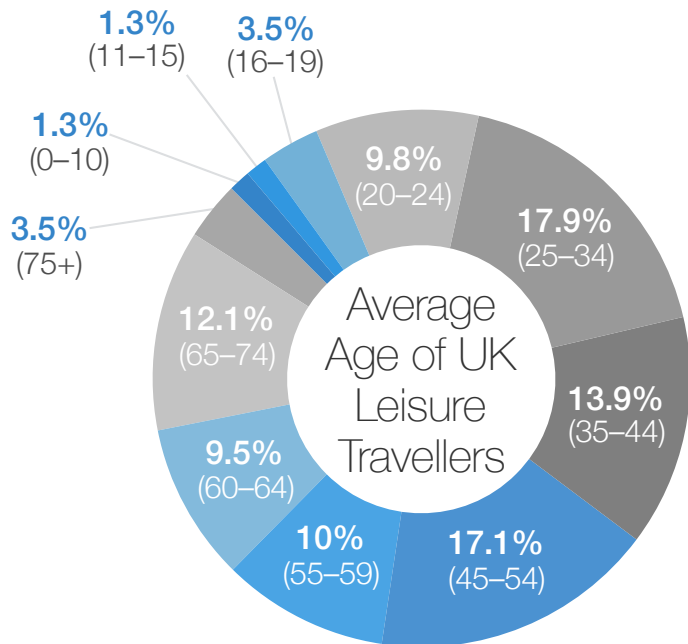
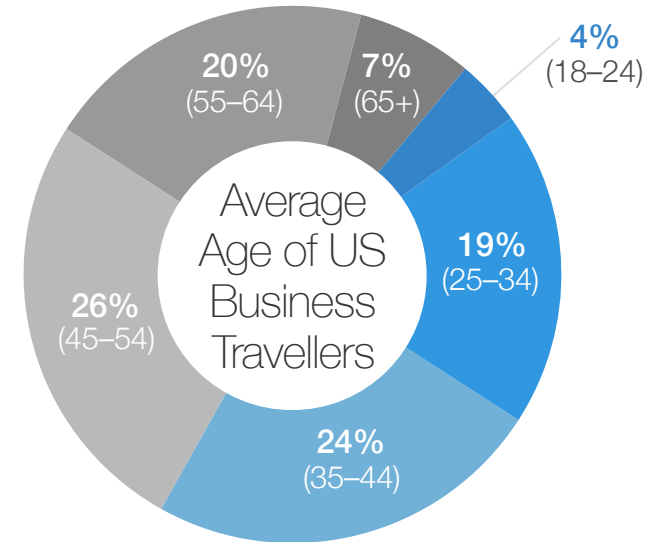
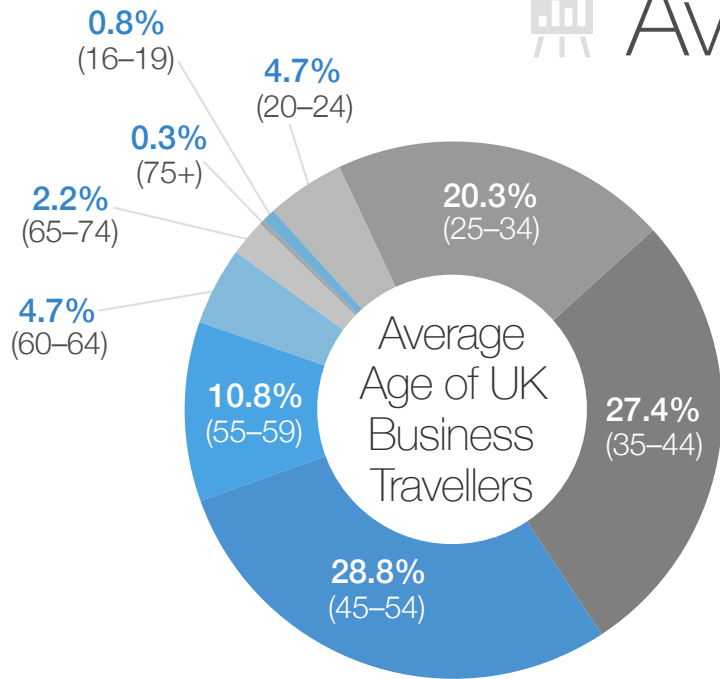
US Pilots & Technicians Pay





Aviation Statistics

(Demography of Travellers)



(Social Media)



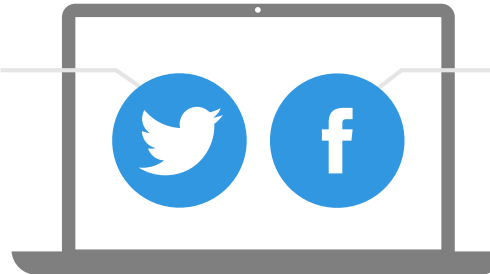
Aviation Statistics

220+ Major Airline Accounts

40m+ Followers @ 64% growth
(over 12 months)

190+ Major Airline Accounts

195m+ Likes @ 39% growth
(over 12 months)



Statistics updated on 04 May 2018

Airline	Twitter Followers	% change
Aerolineas Argentinas	3,333,000	1172.14%
Cebu Pacific Air	3,300,000	115.69%
Air Asia	3,230,000	62.31%
Phillipine Airlines	3,020,000	118.84%
KLM	2,400,000	18.23%
Southwest	2,210,000	12.76%
Volaris	1,950,000	34.48%
Turkish Airlines	1,830,000	60.53%
Aeromexico	1,790,000	37.69%
Malaysia Airlines	1,760,000	80.33%
American Airlines	1,530,000	20.47%
Delta	1,460,000	32.73%
Qatar Airways	1,340,000	79.38%
British Airways	1,160,000	39.76%
Emirates Airline	1,110,000	70.77%
Saudi Airlines	1,040,000	56.16%
United	986,000	27.23%
Avianca	842,000	21.85%
Virgin America	837,000	10.71%
WestJet	679,000	14.50%

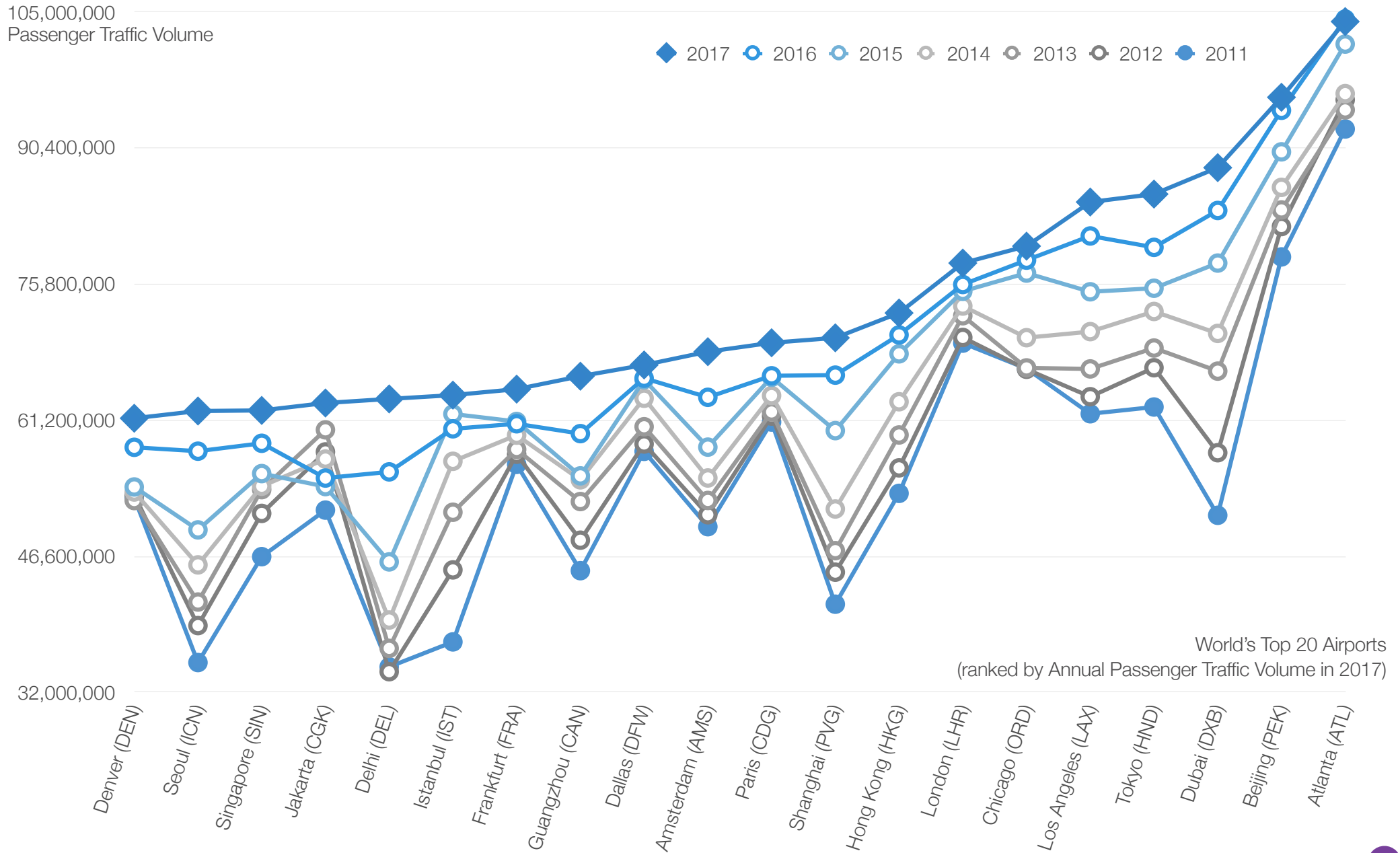
Top 20 charts!

Airline	Facebook Likes	% change
Qatar Airways	13,648,076	24.74%
KLM	12,579,873	25.28%
Air Asia	11,294,226	252.09%
Turkish Airlines	10,661,317	33.33%
Emirates Airline	9,499,761	72.47%
Air France (Fr)	7,231,071	31.03%
Southwest	5,895,072	20.43%
Saudi Airlines	5,592,203	99.04%
Thomson Airways	5,344,659	522.69%
Cebu Pacific Air	4,438,718	78.40%
Etihad Airways	3,548,882	95.1%
Singapore Airlines	3,544,094	61.96%
Lufthansa (DE)	3,536,432	81.19%
Gol	3,520,064	31.23%
Jet Airways	3,167,301	21.40%
British Airways	3,110,867	41.07%
Wizzair	3,035,927	386.13%
Delta	3,020,490	96.6%
Phillipine Airlines	2,979,841	95.31%
China Southern (US)	2,517,771	31470.80%



Aviation Statistics

(World's Busiest Airports by Traffic)



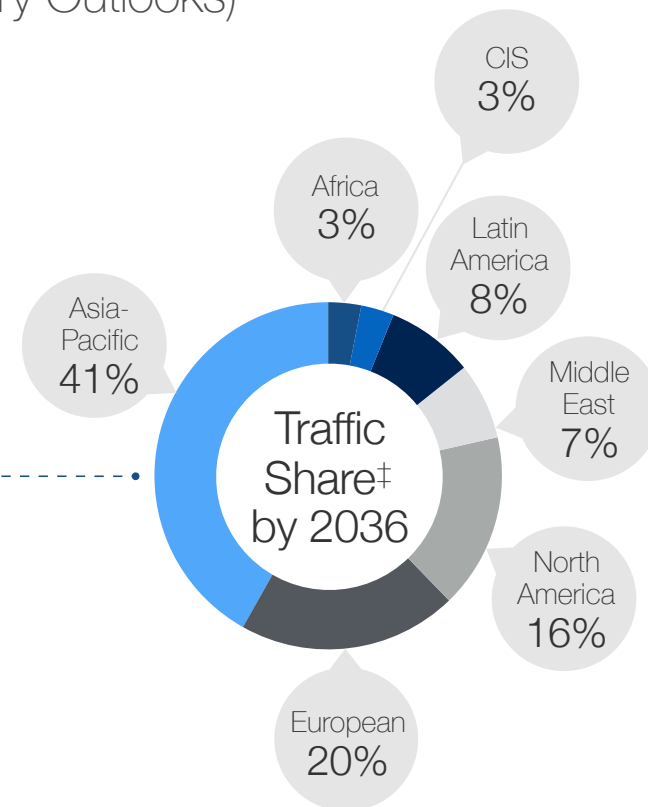
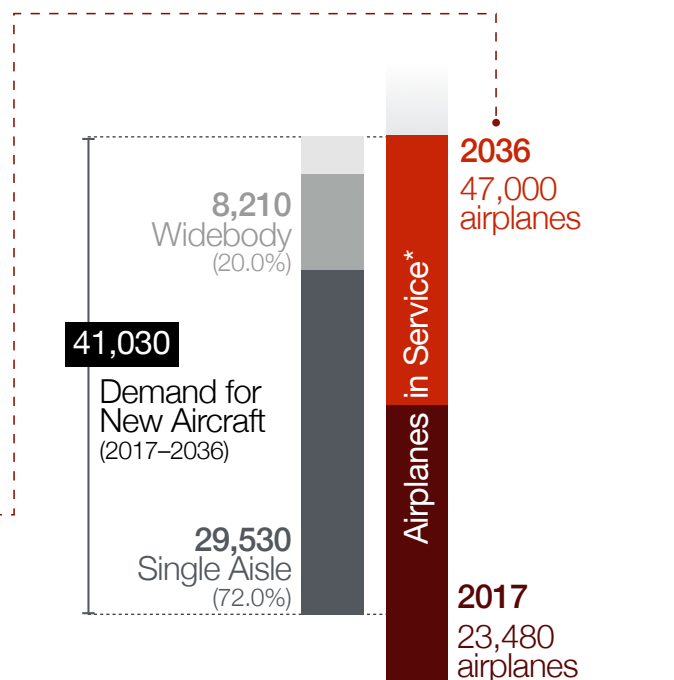
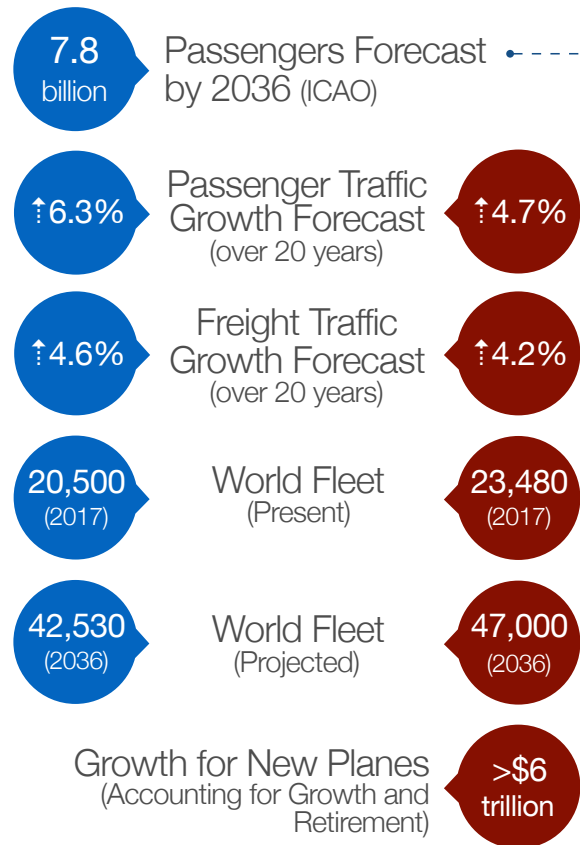
Source: Airports Council International



Aviation Statistics

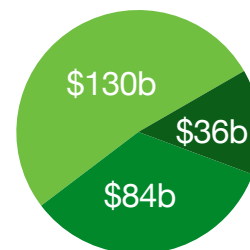
(Industry Outlooks)

Airbus Market Outlook* (2017–2036)



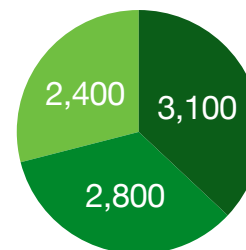
Boeing Market Outlook* (2017–2036)

\$250 billion Large category aircraft to represent half of overall revenue (\$130 billion)



● Light category ● Medium category ● Large category

Bombardier Business Aircraft Outlook (2015–2024)



% indicates forecasted CAGR

8,300 deliveries North America, Europe, China and Latin America will be the largest business aircraft markets during this period



Aviation Statistics

(Key Indicators)

3.8b

Airlines
Passengers
carried in
2016

2.1m+

US Civilian and
Commercial Aerospace/
Aviation Industry
Employment*²

58.1m

Aviation
Employment in
2014⁴

Percentage value of
World Trade Carried
by Aviation⁶

35%

Estimated¹
ownership of shares
worldwide is rising,
and in excess of

328m

\$22b

Contribution by
Business Aviation
to the EU⁸

416k

Aircraft for
General Aviation
Worldwide in
2016³

\$55,980

US Aerospace and
Aviation Employee
Average Wage⁵
(2015)

310

Aerospace and
Defence Companies
and their Divisions⁷